

JOIN US!

"I enjoy being an Ambassador, and find the experience very beneficial for staying in touch with the business community. Making member visits on behalf of the Woodland Chamber enables me to establish contact with many people I otherwise may not have the opportunity to meet!"

**Janet Carrere, 1st Northern Bank,
and 2012 Ambassador of the Year!**

**N
e
t
w
o
r
k
i
n
g**

THE MISSION OF THE
CHAMBER IS TO PROMOTE
ECONOMIC PROGRESS AND
QUALITY OF LIFE IN THE
WOODLAND COMMUNITY
AND FOSTER A CLIMATE IN
WHICH COMMERCE,
INDUSTRY AND
AGRICULTURE WILL
FLOURISH

"The Chamber Ambassadors Program has allowed me to meet business and community leaders and take an active role in the growth and progress of the area. In unity with fellow members, we participate in community events that help improve our business and our quality of life. If you are not a member, join today and participate. Your membership investment will be returned to you many times!"

**Wayne Ginsburg
Past President & Ambassador**

Welcome to the Ambassador Program of the Woodland Chamber of Commerce

Our mission is to serve as the public relations arm to the Woodland Chamber of Commerce. Ambassadors are a voluntary group of members who work together to help retain and promote Chamber membership, educate members on Chamber benefits and encourage participation in Chamber events and programs.



"Being an Ambassador of the Woodland Chamber is an honor I value everyday that I am in front of a member helping them to maximize their membership. The people I have met and interacted with along the way are the reason I volunteer my time as an Ambassador!"

**Michael Marchese
Past Ambassador Chair
Top Cat Computing**



This brochure contains information on the Ambassador Program, such as the purpose of the committee and the roles and responsibilities of an official Ambassador.

What is an Ambassador?

An Ambassador is a front-line volunteer. An Ambassador promotes good public relations between the Directors, staff, local government, current and potential Chamber members and the community at large.

The individuals in the group serve as the viable and visible “goodwill arm” of the Chamber. They are instrumental in the promotion of the Chamber and its members and constantly set a positive stage for new membership growth and existing membership retention. It is also the intent that volunteers participating in the Ambassador Program will enhance their individual leadership skills.

The Ambassadors are under the direction of the Chamber Board of Directors with the 2nd Vice President/Membership Division Chair, serving as the conduit.

There are a variety of networking, fundraising and general events that Ambassadors attend throughout the course of the year:

1. Chamber Ribbon Cuttings, Open Houses, Groundbreakings or other special occasions. (This can include

2. serving as a bartender or greeter or assistant to the President or staff in a program or prize drawings, etc.)
2. General Membership Luncheons
3. Ambassador meeting (once a month at Noon)
4. Retention efforts: i.e., Operation Thank You and the “Just Say Hi” visits
5. New Member Recruitment efforts
6. Task force/committee meetings, established by the Chamber Board of Directors
7. Special fundraising events or functions sponsored by the Chamber

The Ambassadors program is composed of a minimum of 25 members, not to exceed a maximum of 35. The Ambassadors shall have a Chair who is appointed by the Chamber President. Current members of the Chamber in good standing may apply. The term of an Ambassador shall be a one-year commitment beginning January 1st. There will also be a Vice Chair. A Member services representative from the Chamber staff will also work with the Ambassador group.

Each Chamber Ambassador will receive a badge identifying them a Woodland Chamber Ambassador.

Recognition

Serving as an Ambassador provides you with a greater level of visibility and promotion for our business than a standard Chamber membership. You become more involved in the business community, which results in increased networking opportunities to market and promote your products and services.

As an Ambassador of the Woodland Chamber you will receive recognition through the year in a variety of ways:

- Listing on the Ambassador page of the Chamber’s Website with your photo.
- Listing on the Roster in the Chamber’s monthly newsletter.
- Introduction and recognition at Chamber events at which you volunteer.
- Opportunity to be selected and recognized as the Ambassador of the Year and presented with a plaque at the Annual Dinner. (Also includes an article and photo in an issue of the Chamber newsletter.)

ENROLLMENT

If you are interested in the Ambassador Program please contact the office (530) 662-7327 or staff@woodlandchamber.org to request an application form. When completed, return the form to 400 Court Street, Woodland, CA 95695

Once your application is reviewed you will be contacted by the Ambassador Chair and informed that you are an official member of the Committee! Your badge will be ordered and soon you’ll receive emails relative to your orientation, upcoming events, meetings etc.