



# Woodland Chamber of Commerce

**Holiday Parade - December 14, 2019**

**10:00 a.m. Main Street, Woodland**

## Sponsorship Levels

### **TITLE SPONSOR \$2500 (1) AVAILABLE AT THIS LEVEL**

- WOODLAND CHAMBER OF COMMERCE HOLIDAY PARADE SPONSORED BY "YOUR NAME"
  - PROMINATE LOGO EXPOSURE ON PARADE PUBLICITY/MATERIALS
  - SPONSOR LISTING HOLIDAY PARADE WEBSITE WITH LINKS AND IN THE CHAMBER INSIDER
  - PERMISSION TO DISPLAY SIGNS/BANNERS IN JUDGES AREA
  - NUMEROUS MENTIONS DURING PARADE ANNOUNCEMENTS (LIVE BROADCAST)
  - FIRST RIGHT OF REFUSAL FOR FUTURE PARADE "TITLE" SPONSORSHIP
  - ACCESS TO VIP AREA
  - 10 SEATS ON JUDGES STAND
  - COFFEE AND PASTRIES PRIOR TO PARADE START
  - ENTRY IN THE PARADE
- \* MUST BE A CURRENT WOODLAND CHAMBER MEMBER IN GOOD STANDING

### **DIVISION SPONSOR \$1,000 (3) AVAILABLE AT THIS LEVEL**

- LOGO EXPOSURE ON PARADE PUBLICITY/MATERIALS
- NUMEROUS MENTIONS DURING PARADE BROADCASTS
- ONE SPONSORSHIP BANNER TO BE CARRIED IN FRONT OF DIVISION
- SPONSOR LISTING ON PARADE WEBSITE WITH LINKS AND IN THE CHAMBER INSIDER
- ENTRY IN THE PARADE

### **SUPPORTING SPONSOR \$500**

- LOGO EXPOSURE ON PARADE PUBLICITY/MATERIALS
- MENTIONS OF YOUR COMMUNITY SUPPORT DURING PARADE ANNOUNCEMENTS
- SPONSOR LISTING ON PARADE WEBSITE WITH LINKS AND IN THE CHAMBER INSIDER
- ENTRY IN THE PARADE

### **ASSOCIATE SUPPORTER \$250**

- MENTIONS OF SUPPORT DURING PARADE BROADCAST
- SPONSOR LISTING ON PARADE WEBSITE AND IN THE CHAMBER INSIDER
- ENTRY IN THE PARADE

### **FRIEND OF THE PARADE \$1-249**

- SPONSOR LISTING ON PARADE WEBSITE AND IN THE CHAMBER INSIDER

**I WOULD LIKE TO SIGN UP AS A SPONSOR AT THE \$ \_\_\_\_\_ LEVEL**

**Contact Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

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**Mail to: Woodland Chamber of Commerce, 400 Court Street, Woodland CA 95695**

**Email: [Cynthias@woodlandchamber.org](mailto:Cynthias@woodlandchamber.org) Visit: [www.woodlandchamber.org](http://www.woodlandchamber.org)**